



Official Press Kit

LIMITED-EDITION FASHION | CREATOR CULTURE | PRIVATE ACCESS

Vaquite California is a limited-edition fashion brand built around considered quantities, premium everyday dressing, creator-led culture and a distinctive private-client experience. The core fashion catalogue spans clothing and accessories, while custom printing is offered as a separate service.

POSITIONING	Premium limited-edition fashion
CREATOR PROGRAM	Free registration, referrals, rewards and campaigns
MARKET	India-first digital brand with global orientation
PRESS CONTACT	info@vaquitecalifornia.com

Brand Overview

LIMITED BY DESIGN

Vaquite California uses scarcity-led drops and considered quantities to keep the fashion experience focused, deliberate and collectible.

FASHION FIRST

The public storefront centers clothing and accessories. Custom printing and merchandise services are kept separate from the core limited-edition fashion catalogue.

CREATOR CULTURE

The creator ecosystem supports fashion creators, reel makers, UGC talent, stylists and influencers through tracked referral links, reward points, campaigns and performance tiers.

PRIVATE ACCESS

Selected clients and creators can receive early-access and private-client experiences around drops, products and campaigns.

Creator Program

The Vaquite Creator Program is free to join and is designed for creators at different stages, including micro creators and UGC talent.

FREE
Registration

30 DAYS
Referral attribution window

100
Points per qualified order

250
Creator referral activation bonus points

PERFORMANCE TIERS

Starter	0-4 qualified orders	8% commission floor
Creator	5-24 qualified orders	10% commission floor
Ambassador	25-49 qualified orders	12% commission floor
Elite	50+ qualified orders	15% commission floor

Media Usage & Contact

Name usage

Use the full brand name "Vaquite California" on first reference. "Vaquite" may be used subsequently where context remains clear.

Positioning

Describe the brand as limited-edition fashion. Keep custom printing or merchandise services clearly separate from the core fashion collection.

Creator program

Program benefits, commission, reward points and campaigns are subject to approval, qualified orders, returns and fraud checks.

Assets

Use only approved campaign imagery and brand materials from vaquitecalifornia.com/press-kit or materials supplied directly by the Vaquite team.

Endorsements

Do not imply celebrity, publication or creator endorsement unless the collaboration or placement has been explicitly confirmed.

PRESS & MEDIA CONTACT

info@vaquitecalifornia.com

Website: vaquitecalifornia.com

Press Center: vaquitecalifornia.com/press

Creator Program: vaquitecalifornia.com/creator-program